

# LUXURY MOTOR DEALERSHIP FLOORING

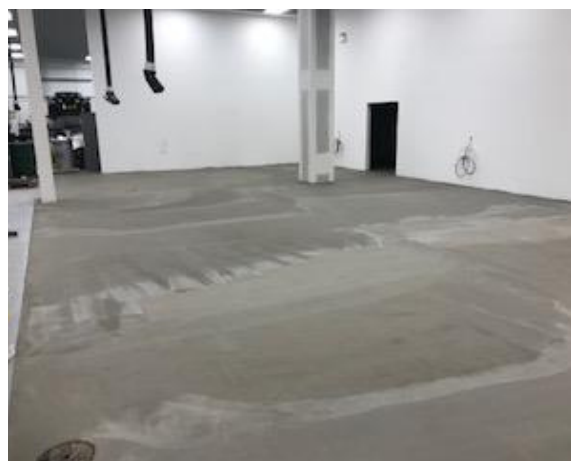


HR OWEN - OFFICIAL DEALER

## THE AUTOMOTIVE INDUSTRY CHOICE

Britain's leading luxury motor dealer has installed Resdev products across the workshops located at its Cheltenham sales and aftersales franchise. H R Owen, the world's largest retailer in Rolls Royce, Bentley, Lamborghini and Bugatti brands, has been named the best Ferrari dealership in the world and Rolls Royce's Global Dealer of the Year.

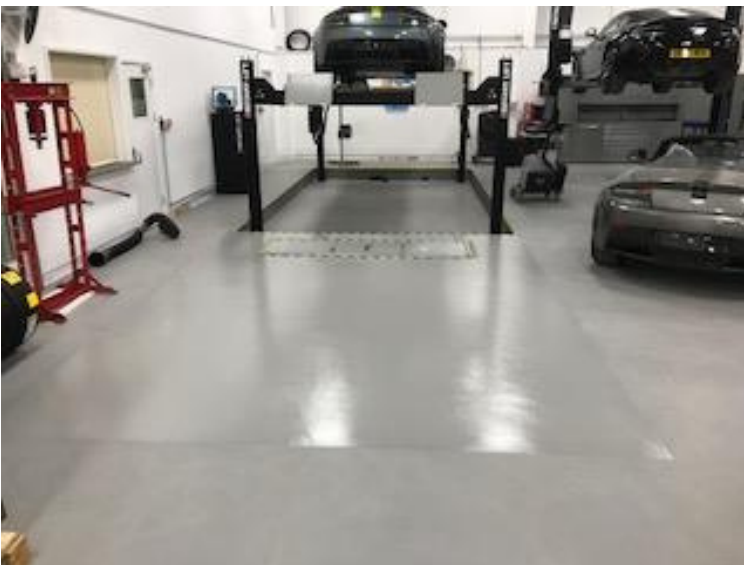
When you are selling and servicing automotive marques of this calibre, the quality of your workshops is a vital issue. Refurbishment of the company's Cheltenham site, managed by contractor Three Pines, saw the installation of Resdev flooring products by specialist installer Optimum Flooring Services, based in Stoke on Trent.



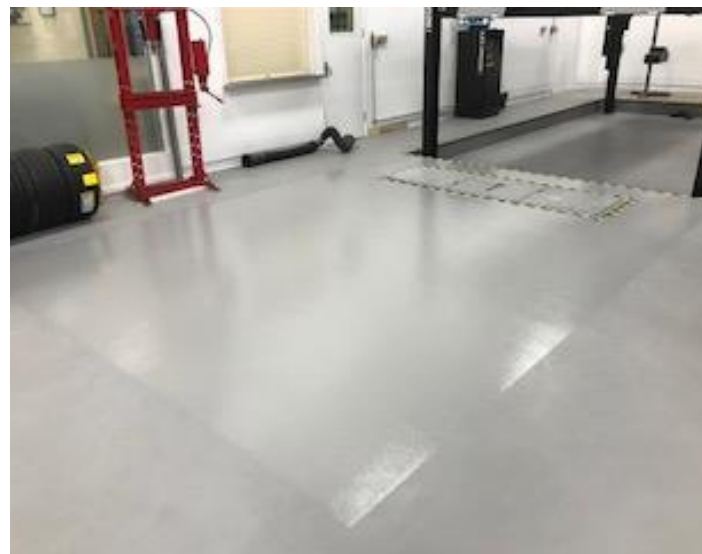


## PHASED WORKING FOR MINIMUM DISRUPTION

Once this had cured, the team from Optimum Flooring Services applied Resdev's Pumathane SL, a medium duty flexible self-smoothing polyurethane flooring creating a smooth gloss finish. Pumathane SL is a FeRFA Type 5 synthetic resin flooring system developed for application to concrete, polymer modified sand/cement screeds, steel, timber and some asphaltic surfaces. It is hardwearing and resilient, forming a tough flooring which is seamless and easy to clean and maintain.



The project was completed in four phases to enable work to continue in line with the client's operational requirements. The existing ceramic tiles were first uplifted, followed by extensive mechanical grinding work to restore the concrete substrate to a solid and level base. A primer was then applied with a full sand scatter to provide a mechanical key for the hand laid smoothing screed



## HIGH PERFORMANCE FLOORING FINISH

The entire workshop floor was then treated with a coat of Resdev's UV stable Pumadur DD, which is available in matt, silk and gloss finishes. This aliphatic solvent-based coating offers excellent abrasion and chemical resistance and exhibits excellent weathering properties, providing a high performance finish and good protection in hostile environments.

The project was completed on time and to budget, with minimal disruption to the operational schedule of the business.